



Gaylord®



COLLECTION CATALOGUE 2023-24

Introduction

We began our adventurous journey in 1966 as a quality manufacturer of knitted garments under the brand "Gaylord". Since we first began producing innerwear, we have been expanding to produce a wide range of apparels following the needs and demands of the market. We provide a large selection of garments that are suitable for all seasons and age groups. We have set up our fabric processing unit in response to the shift in time and demand. This places quality control in our hands from the very beginning of processing, allowing us to provide the finest goods at the appropriate time and location.

We built our dyeing plant in 2015, which boosts our competitiveness to a whole new level and enables us to have more control over the quality of fabric and serve our customers. As we are continuously on the lookout for new equipment, modifying standard operating procedures, and implementing innovative dyeing techniques, we are also an ecologically responsible unit.

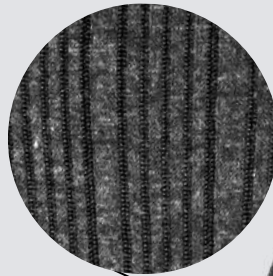
We have always focused on being a consumer-oriented brand which has led us to provide various variety of products. Under the Gaylord Excel brand, we provide a superior selection of items, including men's and kids' T-shirts, lowers and Bermuda shorts. The finest quality trunks, briefs, and vests for men and children may be found under our best-selling brand, Gaylord Freedom and Superlite. Under the names Gaylord Heatx, Excel Thermals, Gaylord Real Oswal, Gaylord Parka, and Gaylord Thermocare, our winter line includes a variety of winter innerwear, including cots wool and quilted thermals with various quality materials. Women's pants, 3/4ths shorts, panties, and undergarments are also available from us. We plan to expand to knitted readymade garments and increase our market to various new potential markets in the future.





QUILTED THERMAL

Top (Men, Women, Boys and Girls)



Colours:



Sizes:

CMs.	45	50	55	60	65	70	75	80	85	90	95	100
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Available in:

- 3/6 piece box
- 3 colour
- spandex rib on neck and wrist
- 3 layer Quilted Polyfill thermal
- RNFS and VNFS; and 3/4th slips for ladies
- single piece packing





QUILTED THERMAL

Top (Men, Women, Boys and Girls)



Colours:



Sizes:

CMs.	45	50	55	60	65	70	75	80	85	90	95	100
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Available in:

- 3/6 piece box
- 3 colours
- spandex rib on ankle
- 3 layer Quilted Polyfill thermal
- inner elastic
- single piece packing



HEATX

Top (Men and Women)



Available in:

- 3 piece box
- black colour only
- 3 layer quilted polyfill thermal with spandex rib
- RNFS and VNFS; and 3/4th slips for ladies

Sizes:

CMs.	75	80	85	90	95	100
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HEATX

Top (Men and Women)



Available in:

- 3 piece box
- black colour only
- 3 layer quilted polyfill thermal with spandex rib
- inner elastic

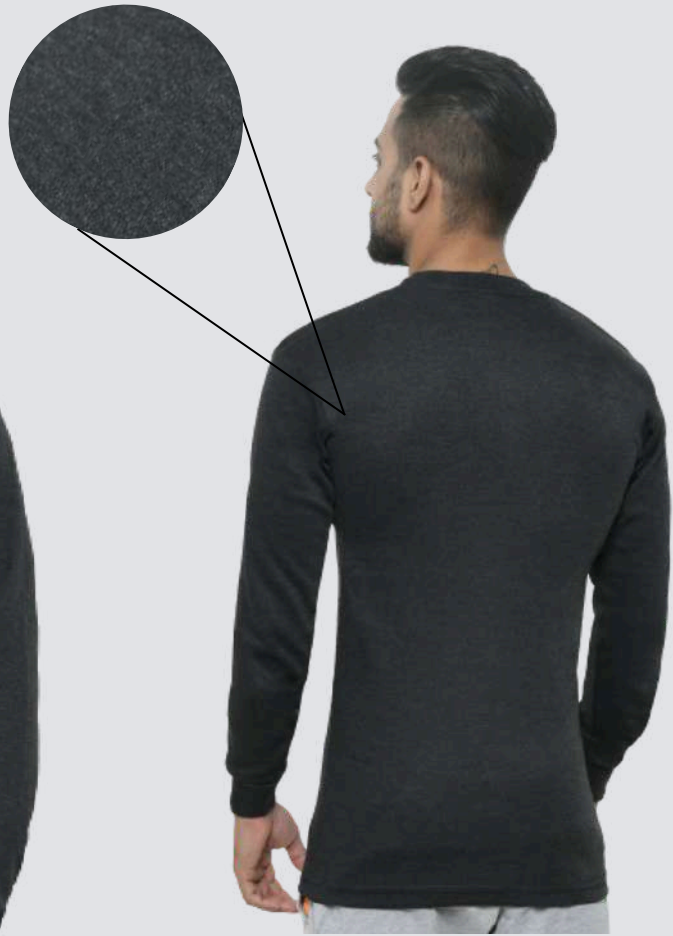
Sizes:

CMs.	75	80	85	90	95	100
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Premium

CotsWool Top (Men and Women)



Colours:



Sizes:

CMs.	45	50	55	60	65	70	73	75	80	85	90	95	100
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Available in:

- 3 piece box
- 3 colours
- spandex rib on neck and wrist
- raised inside
- RNFS and VNFS



Premium

CotsWool Trousers (Men, Women, Boys and Girls)



Colours:



Sizes:

CMs.	45	50	55	60	65	70	73	75	80	85	90	95	100
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Available in:

- 3 piece box
- 3 colours
- spandex rib on ankle
- raised inside
- top elastic



THERMOCARE

CotsWool Top (Men, Women, Boys and Girls)



Colours:



Sizes:

CMs.	45	50	55	60	65	70	73	75	80	85	90	95	100
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Available in:

- 3 piece box
- 3 light Melange colours
- spandex rib on neck and wrist
- raised inside
- RNFS and VNFS



THERMOCARE

CotsWool Trouser (Men, Women, Boys and Girls)



Colours:



Available in:

- 3 piece box
- 3 light Melange colours
- spandex rib on ankle
- raised inside
- top elastic

Sizes:

CMs.	45	50	55	60	65	70	73	75	80	85	90	95	100
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Real Osual

CotsWool Top (Men, Women, Boys and Girls)



Colours:



Sizes:

CMs.	45	50	55	60	65	70	73	75	80	85	90	95	100
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Available in:

- 3 piece box
- 3 dark Melange colours
- raised inside
- RNFS and VNFS



Real Oswal

CotsWool Trouser (Men, Women, Boys and Girls)



Colours:



Sizes:

CMs.	45	50	55	60	65	70	73	75	80	85	90	95	100
------	----	----	----	----	----	----	----	----	----	----	----	----	-----

Available in:

- 3 piece box
- 3 dark Melange colours
- spandex rib on ankle
- raised inside
- top elastic

NEU Oswal

CotsWool Top (Men and Women)



Colours:



Sizes:

CMs.	75	80	85	90	95	100
------	----	----	----	----	----	-----

Available in:

- 3 piece box
- 3 dark Melange colours
- raised inside
- RNFS and VNFS



NEU Oswal

CotsWool Trouser (Men and Women)



Colours:



Sizes:

CMs.	75	80	85	90	95	100
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Available in:

- 3 piece box
- 3 dark Melange colours
- spandex rib on ankle
- raised inside
- top elastic



PARKA

Interlock Parka CotsWool Top and Trousers
(Men and Women)



Sizes:

CMs.	75	80	85	90	95	100
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Available in:

- 3 piece box
- black colour only
- spandex rib on neck and wrist
- raised inside
- RNFS and VNFS; inner elastic



Leggaurd

School Slacks (Girls)



Available in

- 6 piece box
- 7 colours (Navy blue, white, black, bottle green, maroon, mixer grey, grey)

Sizes:

CMs.	55	60	65	70	75	80	85	90	95	100
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Colour Samples:





Hoodie

(Men)



Available in:

- 6 piece box
- assorted colors and prints

Sizes for Men:

M	L	XL	XXL	3XL
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Sweat Shirt

(Men)



Available in:

- 6 piece box
- assorted colours and prints

Sizes:

M	L	XL	XXL	3XL
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HOODIE

(Men and Boys)



Available in:

- 6 piece box
- assorted colours and prints

Sizes for Kids:

CMs.	60	65	70	75	80	85	90
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Sizes for Men:

M	L	XL	XXL	3XL
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SWEAT SHIRT

(Men & Boys)



Available in:

- 6 piece box
- assorted colours and prints

Sizes for Kids:

CMs.	60	65	70	75	80	85	90
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Sizes for Men:

M	L	XL	XXL	3XL
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Groww

Lower (Men)



Available in:

- 5 piece box
- assorted colours
- loop knit fabric
- spandex rib on waist and ankle
- zip in both pockets and with back pocket

Colour Samples:



Sizes:

M	L	XL	XXL	3XL	4XL
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Iconic

Lower (Men)



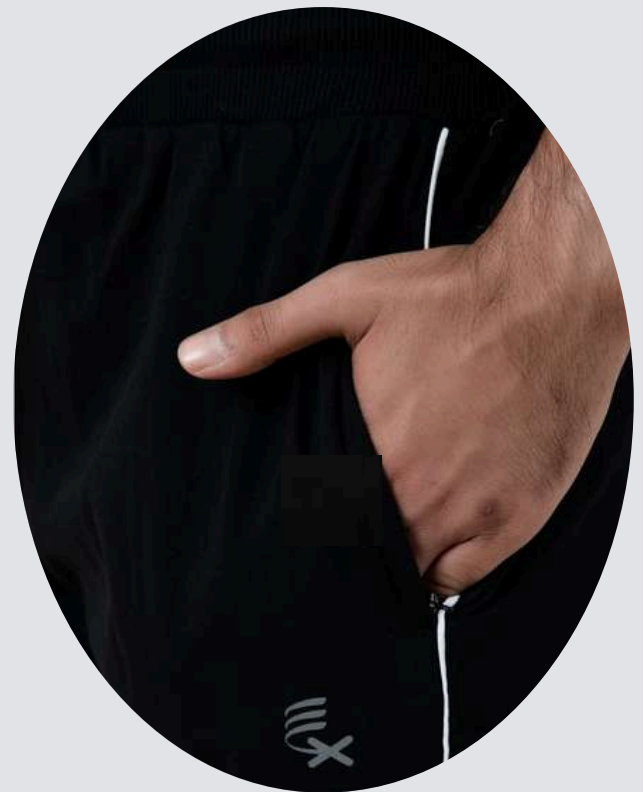
Available in:

- 5 piece box
- assorted colours
- loop knit fabric
- spandex rib on waist
- zip in both pockets and with back pocket

Sizes:

M	L	XL	XXL	3XL	4XL
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Colour Samples:



Freedom

Premium Vest (Boys)



Available in:

- 10 piece box
- white colour only

Size:

CMs.	35	40	45	50	55	60	65	70	73
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Freedom

Premium Vest (Men)



Available in:

- 10 piece box
- white color only
- with sleeves (R.N.S.) and without sleeves (R.N.)

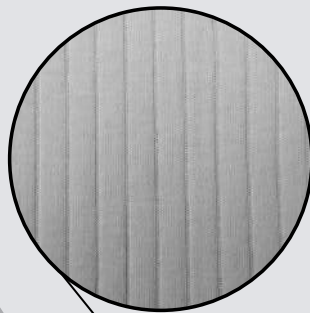
Sizes:

CMs.	75	80	85	90	95	100
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FLAIR

Interlock Parker Vest (Men)



Available in:

- 10 piece box
- white color only

Sizes:

CMs.	75	80	85	90	95	100
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JOSH

Vest (Men)



Available in:

- 10 piece box
- white color only
- with sleeves (R.N.S.) and without sleeves (R.N.)

Sizes:

CMs.	75	80	85	90	95	100
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FUN

Gym Vest (Men)



Available in:

- 5 piece box
- assorted colours

Sizes:

CMs.	80	85	90
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Colour Samples:



Crazy Boy

Underwear (Boys)



Available in:

- 10 piece box
- assorted colours
- top elastic and inner elastic
- one piece packing

Size:

CMs.	60	65	70	75
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Colour Samples:



Superlite

Underwear (Men)



Available in:

- 10 piece box
- assorted colours
- top elastic, inner elastic and mini trunk

Sizes:

CMs.	75	80	85	90	95	100
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Colour Samples:



JOSH

Underwear (Men)



Available in:

- 10 piece box
- assorted colours
- top elastic and inner elastic

Sizes:

CMs.	75	80	85	90	95	100
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Colour Samples:



Beauty

Plain and printed panty (Women)



Available in:

- 10 piece box
- assorted colours and prints

Sizes:

CMs.	80	85	90	95	100
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Colour Samples:





T-Shirts (boys)



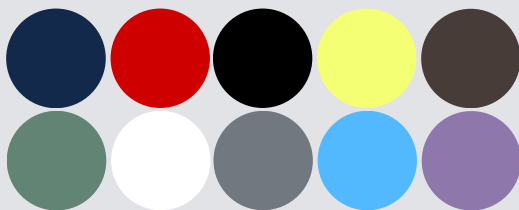
Available in:

- 10 piece box
- assorted colours and prints
- round neck half sleeves

Size:

CMs.	55	60	65	70	75	80	85	90
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Colour Samples:





T-Shirts (Men)



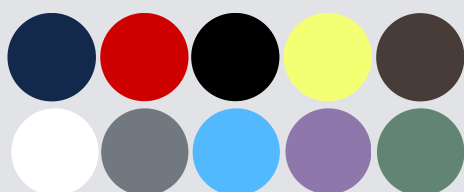
Available in:

- 10 piece box
- assorted colours and prints
- round neck half sleeves

Sizes:

S	M	L	XL	XXL
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Colour Samples:





T-Shirts (Women)



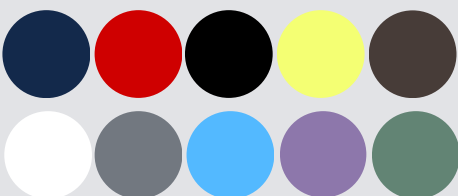
Available in:

- 10 piece box
- assorted colours and prints
- round neck half sleeves

Sizes:

S	M	L	XL	XXL
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Colour Samples:



Legend

Printed Bermuda (Boys)



Available in:

- 10 piece box (for size 55-75) and 5 piece box (for size 80-90)
- assorted colours and prints
- bermuda without pocket

Sizes:

CMs.	55	60	65	70	75	80	85	90
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Bermuda

Printed (Boys)



Available in:

- 5 piece box
- assorted colours and prints
- zip in one pocket

Sizes:

CMs.	55	60	65	70	75	80	85	90
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Bermuda

Printed (Men)



Available in:

- 10 piece box
- assorted prints
- single piece packing
- zip in one pocket

Sizes:

M	L	XL	XXL	3XL	4XL
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Bermuda

Plain (Men)



Available in:

- 10 piece box
- assorted colours
- packed in single piece
- zip in one pocket

Sizes:

M	L	XL	XXL	3XL	4XL
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Colour Samples:



EXCEL

JOY

Plain Lounger (Boys)



Available in

- 10 piece box
- assorted colours
- zip in one pocket

Sizes:

CMs.	55	60	65	70	75	80	85	90
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Colour Samples:



EXCEL

JOY

Plain Lounger (Men)



Available in:

- 5 piece box
- assorted colours
- zip in one pocket

Sizes:

M	L	XL	XXL	3XL	4XL
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Colour Samples:



EXCEL

JOY

Printed Lounger (Women)



Available in:

- 5 piece box
- assorted colours and prints
- zip in one pocket

Sizes:

M	L	XL	XXL	3XL	4XL
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Jogger

Lower (Men)



Available in:

- 5 piece box
- assorted colours
- spandex rib on ankle and waist
- zip in both pockets and with back pocket

Sizes:

M	L	XL	XXL	3XL	4XL
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Colour Samples:



Active

Lower (Men)



Available in:

- 5 piece box
- assorted colours
- spandex rib on waist
- zip in both pockets and with back pocket

Sizes:

M	L	XL	XXL	3XL	4XL
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Colour Samples:



Active

Capri (Men)



Available in:

- 5 piece box
- assorted colours
- spandex rib on waist
- zip in both pockets and with back pocket

Sizes:

M	L	XL	XXL	3XL	4XL
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Colour Samples:



Active

Bermuda (Men)



Available in:

- 5 piece box
- assorted colours
- spandex rib on waist
- zip in both pockets and with back pocket

Sizes:

M	L	XL	XXL	3XL	4XL
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Colour Samples:



Flow

Lower (Men)



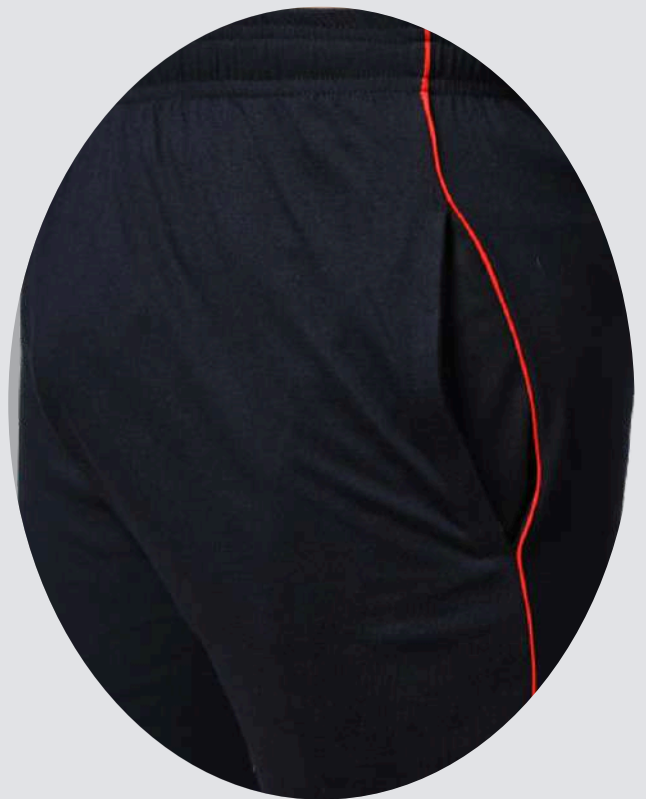
Available in:

- 5 piece box
- assorted colours
- zip in one pocket

Sizes:

M	L	XL	XXL	3XL	4XL
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Colour Samples:



Flow

Capri (Men)



Available in:

- 5 piece box
- assorted colours
- zip in one pocket

Sizes:

M	L	XL	XXL	3XL	4XL
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Colour Samples:



Flow

Bermuda (Men)



Available in:

- 5 piece box
- assorted colours
- zip in one pocket

Sizes:

M	L	XL	XXL	3XL	4XL
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Colour Samples:



PREMIUM LEGGINGS

(Women)



Available in

- 5 piece box
- assorted colors
- churidaar
- free size



Manufactured & Marketed By:-

M/S STANDARD HOSIERY

127/1/31, W-1 block, Saket Nagar, Kanpur-14

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